





# PERRIS VALLEY TOWNE CENTER Perris, California



## PERRIS VALLEY TOWNE CENTER



A prominent neighborhood center with great visibility to the I-215 Freeway situated at the major interchange of 4th Street and Redlands Avenue.

- Strategically positioned to serve the existing trade area as well as future growth and benefit from the I-215 exposure to over 115,000 CPD.
- The center will offer destination shopping, daily needs, retail and variety of eateries.
- Perris attracts more than one million visitors a year due to its abundance of recreational destinations.
- Anchor, Sub-anchor Retail, Restaurant and Drive-thru opportunities with a 2025 projected opening.

## **PROJECTED AREA GROWTH**







\$85,951 2022 AVERAGE HOUSEHOLD INCOME 5-MILES



UNDER DEVELOPMENT

#### AREA OVERVIEW

. Canto



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# COMMONS AT PERRIS SITE PLAN

E SAN JACINTO BLVD 8 CO Chevron PAD A 2,600 SF -0 FOODMART **REDLANDS BLVD** PAD B 5,200 SF SHOPS 1 7,450 SF Ho 215 STRATEGIC DEVELOPMENT ADVISORS, INC. THE INFORMATION ABOVE HAS BEEN OBTAINED FROM SOURCES BELIEVED RELIABLE. WHILE WE DO NOT DOUBT IT'S ACCURACY, WE HAVE NOT VERIFIED IT AND MAKE NO GUARANTEE, WARRANTY OR REPRESENTATION ABOUT IT.



#### **DEMOGRAPHIC PROFILE**

			1-MILE	3-MILE	5-MILE
			RADIUS	RADIUS	RADIUS
POPUL	ATION	2027 TOTAL POPULATION	12,820	60,401	116,759
		2022 TOTAL POPULATION	12,877	60,626	140,901
		2022 TOTAL DAYTIME POPULATION	11,851	50,699	99,739
		2022 DAYTIME POPULATION: WORKERS	3,980	15,152	30,898
		2022 DAYTIME POPULATION: RESIDENTS	7,871	35,547	68,841
		2022 MEDIAN AGE	27.5	28.3	30.5
INCO	OME	2022 MEDIAN HOUSEHOLD INCOME	\$58,581	\$64,164	\$67,780
		2022 AVERAGE HOUSEHOLD INCOME	\$72,459	\$80,224	\$85,951
HOUSE	HOLDS	2027 TOTAL HOUSEHOLDS	3,335	14,736	30,594
		2022 TOTAL HOUSEHOLDS	3,338	14,546	30,139
		2022 AVERAGE HOUSEHOLD SIZE	3.85	4.09	3.81
HOUS RAU AN ETHNI	SING	2022 HOUSING UNITS	3,464	3,464	31,116
		OWNER OCCUPIED	1,674	1,674	20,710
		RENTER OCCUPIED	1,664	1,664	9,429
		2022 AVERAGE HOME VALUE	\$393,836	\$393,836	\$411,563
		WHITE	15.72%	17.84%	23.72%
	1D	BLACK/AFRICAN AMERICAN	11.60%	8.77%	8.39%
		ASIAN	2.00%	2.76%	3.25%
		AMERICAN INDIAN/ALASKA NATIVE	2.14%	2.15%	2.16%
		PACIFIC ISLANDER	0.05%	0.09%	0.09%
		TWO OR MORE RACES	63.34%	21.48%	59.66%
		OTHER RACE	20.64%	22.48%	22.77%
		HISPANIC POPULATION	79.18%	79.54%	72.28%
		Source: ESRI, US Census			



Perris is an old railway city in Riverside County, California, United States. It is approximately 81 miles (130 km) north of San Diego and 71 miles (114 km) in the southern region of the Inland Empire.

Perris was incorporated in 1911 as the rail connection between the cites of Barstow and San Diego. It was originally with San Diego but in 1892 was transferred into the newly established Riverside County.

With the construction of Lake Perris in the late 60's became an attractive recreational area. In addition to the lake's activities, Perris' hot air ballooning. Orange Empire Railway Museum and skydiving activities attract international recognition. With over 140,000 jumps per year, Perris has earned the reputation as "the skydiving capital of America".

Currently, Perris seen a boom with the construction of the Perris Valley Commerce Center. Home to distribution centers for Ross, Lowe's, NFI Industries and Home Depot all of which are major employers of the city.

In the 2020 census Perris recorded a population of 78,700. Perris is serviced by Interstate 215 and State Route 74. The 91 Line of the Metrolink connects commuters to downtown Los Angeles with Perris being home to two stations. Future plans include and expansion to Hemet.







## FOR LEASING INFORMATION

STRATEGIC DEVELOPMENT ADVISORS

Food

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Lewis Retail Centers

